

SUPERMART RETAIL CHAIN



STS VENTURES PVT. LTD.

WWW.BIGDEALSUPERMART.COM



Build your Dream supermarket

Build your dream supermarket with us
Customer Trust is Everything

ABOUT US

Big Deal Super mart is a retail company, established to cater to your daily essential needs in the most hassle-free manner. The company's foray into the Indian retail market happened with the launch of the brand 'Big Deal'(Convenience Supermarket Chain)

HOW TO CONNECT WITH US

 **+91-9891750328**

 **BIGDEALSUPERMART.COM**

 **CONNECT@BIGDEALSUPERMART.COM**

WHY US?

- 1 Great Product
- 2 Great Price
- 3 Great Promotion
- 4 Great Offer
- 5 Great Margin

LET'S TALK ABOUT US A LITTLE

Big Deal Super mart is a retail company, established to cater to your essential daily needs in the most hassle-free manner.

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SUPPORT WE OFFER

- 45 Days Store Opening Guarantee
- Easy, Fast & Advance Billing Software*
- 3 Month Accounting Service Free - GST, ITC, 2-A, 2-B Reconciliation, Bank Reconciliation, Debtors Creditors Report
- No Royalty For Lifetime
- Digital Promotion - Instagram, Facebook

- Branding, E-Rikshaw Promotion, Flyers, Banners, Youtube
- Big Deal Kit - Tshirt, Cap, Promotional Offer Products, Backend Purchase Entry Support (3 Months)
- Digital Marketing - Instagram & Facebook Promotion Lifetime Software Training

INTERIOR FEATURES

- Store's Layout And Design & Theme
- False Ceiling Of Store
- White Washing In All Area
- Lighting And Wiring
- Air Conditioner & Wall Fans (Quantity Depends On Area)
- Visi Cooler For Coldrinks And Dairy Products
- Racks, Trolley And Buckets
- Billing Counter, Barcode Scanner, And Printer
- All Items Come From The Company Through Courier
- All Items Comes With Brand Warranty

SOFTWARE FEATURES

- Unlimited User
- Unlimited Training & Support
- 5000 SMS Alerts
- Generate & Print Barcode
- Use Existing Barcodes
- Stock Report & Import Existing Stock By Excel Sheet
- Pricing Management-Change MRP, Product Wise
- Sale Reports & Purchase Report
- Purchase Return Report

- Daily & Monthly Reports For All
- Sale Return & Exchange Reports
- Excel Export Of All Reports
- Past Bill Editing
- GST Tax Report & Many More

INVENTORY FEATURES

- Grocery, Household Items, Food & Snacks, Dairy Products, Ready-To-Eat Items & Frozen Food, Fruits & Vegetables, Home And Kitchen and Many Other Categories'
- 1000+ Brands and 20,000+ Products
- 20% to 30% Average Margin
- Largest Network Of Stores across India
- Easy Distribution and Warehousing Chain
- Easy and efficient logistic
- Wide range of products and brands
- Well trained staff and management
- Attractive offer and discounts
- BUY ONE GET ONE Offers
- Easy Return of expired products





India's Fastest Growing Supermarket Chain

OUR SERVICES

Most Advance Software We have the best and most advance software in the industry to run your business in autopilot mode. Our software will help you to run your supermarket without any human involvement

Inventory Setup Purchasing management can help control costs in various ways. For example, purchasing management involves understanding the supply chain and the raw materials market fluctuations

Marketing and Promotion Grocery store marketing strategies can make or break a supermarket's revenue and reputation. Creative supermarket branding combined with targeted advertisements can raise awareness of offers and promotions, increasing potential revenue.

You can download this brochure from our website and you can distribute it to your friend and relation

BIGDEAL SUPERMART SUPERMARKET FRANCHISE

Product

Grocery, Bakery, Stationery, Toys, Books and Magazine, Personal Care, Beverages, Fruit and Vegetable, Frozen Food and Ice Cream Tobacco, Travel Solutions and More..

Company Support

Accounting Support, Purchasing Support, Operations Support, News Paper Ad, Pamphlets, Support Hoardings, Social Media Ad, Staff Training, T-shirt, Cap

INCOME *APPROXIMATE RS. 2 TO 5 LAC PER MONTH

CALCULATION OF INCOME PROJECTION

Lets Take an example of 500 Sqft Area of Supermarket Franchise: Per Month Approximate Sales Rs. 15 Lac (Per Day Rs. 50,000)

Average Margin on monthly Sales is 20% = Total Income Rs. 3,00,000 P.M.: Company will pay Rs. 20,000 to the Supermarket franchise if he appoints a New Franchise.

INCOME FROM SUPERMARKET FRANCHISE

Income Of Appointment Of 5 New Franchise

Rs. 1,00,000/-P.M. Income On Total Monthly Sales 20%

Rs. 3,00,000/- P.M. Total Income of Supermarket Store

Rs. 4,00,000/- P.M. The company will charge No Royalty on total sales.

OVERVIEW OF BIG DEAL FRANCHISE



Industry Retail



Store Set Up Time
45 Days Guranteed



Type Of Business
Supermart



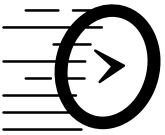
Organization Type
Private



Head Office
Faridabad, HR



Franchise Tenure 5
Years



FOCO Model Not
Available



Franchise Location
PAN INDIA

BIG DEAL FRANCHISE FEES & ROYALTY



Franchise Fees Rs.
2,10,000/- + GST



Lifetime No
Royalty

BIG DEAL FRANCHISE RETURN ON INVESTMENT



In 12-18 Months

DOCUMENTS REQUIRED BY BIG DEAL



Franchise Agreement
Required



Proprietor Aadhaar
Copy Required



Photo Required



Business PAN Copy
Required



GST Certificate
Required



Business Address
Proof Required

PRODUCTS OFFERED BY BIG DEAL



Fruits & Vegetables
Yes



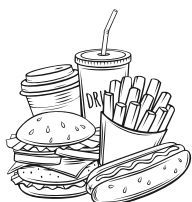
Grocery, Oil &
Masala Yes



Bakery, Cakes &
Dairy Yes



Beverages Yes



Snacks & Branded
Foods Yes



Healthcare & Beauty
Yes

CANDIDATE PROFILE

Area/Size	500 Sqft to 10000 Sqft
Franchise Fees	Rs. 2,10,000/- +Gst
Software Fees	RS 50,000/- Per Login
Product Cost (Minimum Order)	Rs. 1,000/- Per Sqft Approx*
Security Deposit	Rs. 1,00,000/-



Bigdeal Supermart Membership Application Form

12/2 Sapna Market, Sec-37, Fbd, Haryana
+91-9891750328
www.bigdealsupermart.com

Sales Person / Managing Team

ID. No :

Date :

Personal Data Information

Full Name :

Phone Number : Gender : Male Female

Date Of Birth :
D D M M Y Y Y Y

Address Street :

City & State : Pin Code :

Documentation Information

Firm Name :

GST Number :

PAN Number :

Account Number :

IFSC Code :

Bank Name :

Partnership: Yes No

Documents Required

1. ID Proof
2. Address Proof
3. Photo
4. GST Certificate
5. Pan No

Signature

THANK YOU

WE HELP YOU LIVE YOUR DREAMS. OUR
FRANCHISES PROMISE RETURNS AND HAPPINESS
India's Fastest Growing Supermarket Chain

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